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## DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63) Attorney Docket Nur First Named Invento COMPL Application Number Filing Date

Submitted after Initial

Filing (surcharge (37 CFR 1.16 (e))

Submitted

with Initial Filing OR

Attorney Docket Number

First Named Inventor

COMPLETE IF KNOWN

Application Number

Filing Date

April 20, 2001

Group Art Unit

Examiner Name

| \ | riing  | required)               | Examiner Name                       | Э                       | ****              |                   |  |  |  |  |  |  |  |
|---|--|-------------------------|-------------------------------------|-------------------------|-------------------|-------------------|--|--|--|--|--|--|--|
|   | As a below named inventor, I hereby declare that:  |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | My residence, mailing address, and citizenship are as stated below next to my name.  |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:   |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | Television F   | Program-Rela            | ted Coupon                          | Hyperlin                | k System          |                   |  |  |  |  |  |  |  |
|   |  | (Title of t             | he Invention)                       |                         |                   |                   |  |  |  |  |  |  |  |
|   | the specification of which   |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | X is attached hereto   |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | OR   | <u></u>                 |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | was filed on (MM/DD/YYYY)  |                         | as United St                        | tates Application       | Number or PCT In  | ternational       |  |  |  |  |  |  |  |
|   |  |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | Application Number   | and was a               | amended on (MM/DD/YY                | YY)                     |                   | (if applicable).  |  |  |  |  |  |  |  |
|   | I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.   |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.  |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed. |                         |                                     |                         |                   |                   |  |  |  |  |  |  |  |
|   | Prior Foreign Application<br>Number(s)   | Country                 | Foreign Filing Date<br>(MM/DD/YYYY) | Priority<br>Not Claimed | Certified Cop     | y Attached?<br>NO |  |  |  |  |  |  |  |
|   | 1  | -                       | ,                                   |                         |                   |                   |  |  |  |  |  |  |  |
| Т | Additional foreign application   | numbers are listed on a | supplemental priority da            | ta sheet PTO/SR         | /02B attached her | reto:             |  |  |  |  |  |  |  |

[Page 1 of 2]

Burden Hour Statement, This form is estimated to take 21 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time—you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

## 

## **DECLARATION** — Utility or Design Patent Application

| Direct all correspondence to:  Customer Number or Bar Code Label  OR X Correspondence address below   |                  |           |                |           |                      |                       |         |  |  |  |
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| I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. |                  |           |                |           |                      |                       |         |  |  |  |
| NAME OF SOLE OR FIRST INVENTOR:   |                  |           |                |           |                      |                       |         |  |  |  |
| Given Name David Anthony Family Name Reams or Surname   |                  |           |                |           |                      |                       |         |  |  |  |
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| NAME OF   | SECOND INVENTOR: |           | A petition has | been      | filed for this unsig | gned inventor         |         |  |  |  |
| Given Name Family Name (first and middle [if any]) or Surname   |                  |           |                |           |                      |                       |         |  |  |  |
| Inventor's Signature Date   |                  |           |                |           |                      |                       |         |  |  |  |
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| City  |                  |           | State          | ZIF       |                      | Country               |         |  |  |  |
| Additional inventors are being named on thesupplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.   |                  |           |                |           |                      |                       |         |  |  |  |